



Submission Guidelines for Huckleberry Magazine

CONNECTING WITH HUCKLEBERRY:

Website: houseofhuckleberry.com
Instagram: @houseofhuckleberry
Facebook: @houseofhuckleberry
Pinterest: House of Huckleberry
Email: submissions@houseofhuckleberry.com

OUR DEMOGRAPHIC:

Huckleberry readers are growers of one kind or another, growing food, humans and love. They are likely parents, though not exclusively, and potentially parents with differently abled children. They may be small/urban farmers already, or just beginning to get curious about what it could mean to grow their own food and they're looking for resources and encouragement on how to get started. They are conscious of inclusion, social justice issues, their impact on the planet and the people around them. They are looking for a place to belong where they are seen, heard and valued without experiencing any pressure for perfection.

Editorial content in *Huckleberry* is intended to inform and inspire the reader; to remind them they're not alone by sharing personal experiences or information relating to parenthood or gardening and/or profiling unique individuals and experiences that are socially relevant. We look for articles full of heart with an engaging and well-told story and/or how-to information. Wherever possible and applicable, efforts should be made to provide sources where readers can find out more about a subject.

DETAILED QUERY (WRITERS):

Present us with a clear and specific idea that shows you're familiar with the magazine's content and tone. If you're submitting for a specific volume, please be mindful of that volume's theme—we release the theme on all our social media channels. Also, consider the time of year your article may be run in—we release our volumes in Spring, Summer & Autumn every year, so while you may be writing in the dead of winter, your article will likely be released in the Spring and should feature imagery and a mindset of a person preparing for Spring.

Your detailed query should include the following:

1. Pitch—Try to answer these questions:
 - What is your article about? What message will you communicate?
 - In which section of *Huckleberry* might it appear?
 - Why do you think this article will be of interest to our readers?
 - What will be your specific angle or way of approaching the subject?

- What information do you already have (sources, contacts, interviews, experience, expertise), and what additional research (where applicable) will you do?
2. Title, Deck and Lead—Give us a sample title, deck (subtitle) and lead (opening paragraph) for your article to show us your writing style and demonstrate how your introduction will entice the reader.
 3. Outline—Tell us how the structure of the article will develop after the introduction.
 4. Photos—Please indicate if you have photos to accompany your article or tell us how we might obtain high-resolution digital images to pair with it; or, if you envision illustrations accompanying your piece, lay out that vision for us. You may email a link to a series of 5 to 15 images, along with the name of the photographer via an online portfolio or cloud storage-like space (Dropbox, Google Drive, etc.). Any photographs utilized will be run with credit to the photographer. If you intend for *Huckleberry* to procure a photographer, state that instead.
 5. The Writer— Tell us a bit about yourself. Let us know what qualifications you have to write about this topic. Tell us where/if you have been previously published and include samples of your work. Include your full name, address, phone number and email address.

EDITING AND PUBLICATION:

The editor will notify you by email if we plan to move forward with your query or manuscript. At that time, the editor will confirm a story angle and topics to be covered, establish deadlines and offer direction about how to proceed. Usually the editor will ask to see your first draft. Changing a storyline or angle after it's assigned can cause problems. If things are not working out as you envisioned, discuss this with the editor well in advance. Previews of a manuscript by outside sources are a no-no. If a source requests to see and/or approve your manuscript before it's published, please decline and inform us.

Editing is a normal part of the process. If major changes are needed, the editor may return the piece to the writer, with directions for revision. Major or minor revisions may be done by the editor, who will consult with the writer whenever possible unless changes are minor (punctuation, etc.). Last-minute changes may be necessary without notifying the writer, often due to space limitations. We do our very best to assign only stories that we fully intend to publish; however, the publisher reserves the right not to publish an article. When an assignment is not published, it's almost always because the story did not meet our requirements and the writer was unable or too busy to make the revisions we requested. Manuscripts accepted by *Huckleberry* magazine will be considered available for publication without condition. *Huckleberry* expects first North American print rights to your work. Please inform us if any portion or concept of your submission has been previously published or is being considered for publication anywhere else in the world. This includes social networking websites, forums, blogs, etc. If you include the date of publication, circulation/web traffic and reach of the other publication, as well as their contact information, we may be able to consider your piece even if it was previously published.

QUERY (ILLUSTRATORS/PHOTOGRAPHERS):

Present us with an invitation for collaboration/commission that shows you're familiar with the magazine's content, tone and design. Your detailed query should include the following:

1. Pitch—Try to answer these questions:
 - What is your specialty or expertise?
 - In which section of *Huckleberry* might your work appear?
 - Why do you think your work is a good fit for *Huckleberry*?

- How did you hear about *Huckleberry*?
2. Work Samples—include 5-10 samples of your work or a link to your portfolio.
 3. The Artist— Tell us a bit about yourself. Let us know what qualifications you have. Tell us where/if you have been previously published and include samples of your commissioned work. Include your full name, address, phone number and email address.

PAYMENT:

At this time *Huckleberry* is unable to offer compensation to writers/contributors, but it is our goal to offer payment for your work as soon as possible. We deeply value the crafts of all writers, illustrators and photographers interested in collaborating with *Huckleberry*. Please be patient with our independently published mag as we build capital, and enjoy the exposure you gain in our publication and social media markets until we can offer monetary compensation for your splendid work. As creatives ourselves, we understand “exposure” doesn’t pay your bills, so as soon as we are able, our contributors will be the first to begin receiving compensation.

SEND ALL QUERIES TO:

Email: submissions@houseofhuckleberry.com

